



# Vinyl Application Instructions

## Each Wall Art Product comes in three layers:

### • **Top Layer : Transfer Tape**

(looks and feels like masking tape, and is placed over the top of the product )

### • **Middle Layer : Vinyl product**

(the actual vinyl lettering or design that will be applied to the wall.)

### • **Bottom Layer : Backing Paper**

(thick white paper with grid pattern that the vinyl is positioned on)

Once you have applied your vinyl product, you will discard both the transfer tape and backing paper. They are used only to apply your product.

## Step by step instructions:

### **Prepare Your Wall**

- Wash your wall with an alcohol-based all purpose cleaner or glass cleaner. Rubbing alcohol also works well. Dry wall completely.

### **Step One: Prepare Your Product**

- Unroll your product. (You may want to lay it flat somewhere warm until it no longer curls.)
- Lay your product on a table or other flat, smooth surface (facing up, so you can view the product).
- Rub over the entire surface of your product with the burnishing tool. (optional purchase)
- This will fix any vinyl parts that may have detached from the Transfer Tape during shipping.

### **Step Two: Position & Tape Product**

- Decide where you want to apply your product and use two pieces of blue painter's tape while you work out the exact positioning.
- Once your product is in the perfect position, place several pieces of painter's tape on the top of edge of your product. These pieces of tape will be like "hinges" when you flip up your product.
- Space them a few (between 2 and 6) inches apart.

### **Step Three: Remove Backing Paper**

- Flip the product up vertically and carefully peel the backing paper from the transfer tape.
- Avoid touching the actual vinyl product itself.  
(The product should stay on the transfer tape, with the backing paper now bare.)
- Carefully lay the product back down into position on the wall, and smooth the entire surface. Go from the top, to the bottom, and from the middle to the edges, to prevent bubbles forming under your product.

### **Step Four: Burnish Your product**

- Using the burnishing tool, firmly rub the entire product, paying extra attention to the edges of each letter and embellishment.
- Moisten the transfer tape with a wet sponge. After a few seconds, it will start to wrinkle.
- Burnish again. (Be careful not to get water outside the edges of the tape, as it may seep under the transfer tape and weaken the adhesive of the vinyl.)

### **Step Five: Remove Transfer Tape**

- Slowly peel the transfer tape from the wall. Be sure that the dots of "i"'s, and other small pieces don't get pulled off with the transfer tape.
- If the vinyl sticks to the transfer tape, lay that portion of the product back down and burnish that area again.
- Tip: Peel the tape straight back, so it is as close to the wall as possible, and not "outward".

- If your product has 2 layers, you will need to follow the instructions for Two Part Application to apply the second layer.